Lagos State University Muslim Alumni (LASUMA)

5-YEAR STRATEGIC PLAN (2026-2031)

LASUMA 5-Year Strategic Plan Document

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Lagos State University Muslim Alumni (LASUMA)

Strategic Plan (2026-2031)

Introduction

The Lagos State University Muslim Alumni (LASUMA) was founded by the university's alumni members who are Muslims to promote their deen (faith), professional development and welfare after graduation while serving as a network for (re)connecting other muslim alumni within and beyond Nigeria. Established in 2010 and propelled by its motto "*Lillahi wa Rosulihi*," LASUMA has continued to grow in leaps and bounds from a few alumni that started it till date. As more Muslim students gain graduate from LASU, the prospects for new and more LASUMA membership simultaneously increases. With an estimated over hundreds of thousand members within and outside Nigeria and a combined social media and registered members of over two thousand, LASUMA has expanded in membership and influence.

Despite its growing impacts and involvement in various programmes that covers international networking, scholarships, lectures, workshops, capacity building, investments, projects and community development, LASUMA has been confronted by multidimensional challenges that continue to limit the capacity to actualise its potentials to achieve different goals while strongly advancing the Islamic interests of its members in an innovative and effective manner. Indeed, there has never been a compact or a strategic agenda to guide LASUMA's activities and provide a systematic basis to gauge the extent to which it is meeting its vision, mission, and objectives.

It is against this background that LASUMA in 2025 set out to produce this strategic plan document. A strategic plan committee composed of 16 members was convened by the President and inaugurated in December of the same year. To develop the current document, the Committee solicited input from LASUMA general members via a google form that included questions ranging from LASUMA's strengths, weakness, threats, opportunities, and priorities among other issues. The multidisciplinary and cross-generational background of the Committee strengthened the development of the current Strategic Plan document. In addition, the bottom-top approach adopted by the Committee centred the views and aspirations of LASUMA members as expressed in their responses to the google form. It is this research-driven process that culminated into the development of the Strategic Plan document.

LASUMA's Vision, mission and objectives

The vision of LASUMA is "to promote Islamic consciousness of members with the view to sustain positive impacts on our alma mater and the Alumni body." Its mission is "to encourage and sustain virile membership with best Islamic practices." To achieve both its vision and mission, LASUMA aims to achieve the following objectives:

i. To use the platform to propagate Islam and continuously educate all members and the community at large.

ii. To collaborate with Muslim Students Society of Nigeria (MSSN), Lagos State University branch and any other organization with like minds in promoting academic, moral, and social-economic values of its members.

iii. To harness human, financial and professional resources of members towards the development of Islam, LASU Muslim Community, Lagos State University, and all her members and the community at large.

iv. To play advisory and mentoring role to the current students of Lagos State University.

v. To promote Islamic brotherhood and growth of mutual understanding and cooperation among the members.

vi. To purchase, lease or otherwise acquire land, buildings, properties and tenements for the use of the alumni body.

vii. To liaise and cross fertilize ideas with the Alumni of other institutions of higher learning both locally and internationally.

Strengths, Weaknesses, Opportunities and Threats (SWOT) Analysis

Following the Lagos State University Muslim Alumni (LASUMA) strengths, weaknesses, opportunities, and threats (SWOT) analysis, the survey of LASUMA members suggests that while LASUMA has several identifiable strengths, it is also confronted by weaknesses that may mitigate the abilities to achieve its stated aims and objectives. Similarly, the members that responded to the survey noted that although there are immense opportunities to address the identified challenges, there remains potent threats to LASUMA's success. Table 1 provides a synopsis of LASUMA's SWOT.

Table 1: LASUMA's SWOT

Strengths	**Weaknesses**
Population and membership | **Social media presence** | Disciplinary, professional and generational diversity | **Alumni shared religious faith** | Undergraduate and postgraduate scholarships | **Existing relations with MSSN and government** | Periodic programmes | **Group network** | Cross-generational connections | **Annual dues** | Business empowerment | **Financial and material mobilisation** | Credibility and legitimacy within and beyond LASU | **Active executives** | Ramadan lectures | **Trainings** | Diaspora members | **Community and emotional support** | Mentoring | Political influence	Inadequate and inconsistent funding | **Low membership engagement** | Low social media engagement | **Inadequate visibility and members mobilisation** | Competitive alternatives | **Members commitment** | Weak alumni database | **Firmness of the Executive Council** | Poor member participation in programme | **No physical infrastructure** | Limited impact on students | **Non-payment of annual dues** | **Irregular monitoring and evaluation** | Weak media presence | Generational gap | **Communication gap / incomplete members contact record** | **Leadership weakness in the past** | Non-business focus | **Weak fund raising style** | Dependence on members contribution and external funding | **Perception challenges from non-Muslims and administration**
Opportunities	**Threats**
Membership and stakeholders | **Diaspora networking and collaboration** | Location | **Joint venture investment** | Social capital of members | **Collaboration with Islamic embassies** | Partnership with international, national, state, local and community stakeholders | **Collaboration with Lagos and LASU Muslim community** | Growing Muslim students' population at LASU | **Engagement with digital platforms and NGOs** | Mobilisation of dormant members for financial and other support | **Strengthened students and alumni programme** | Ramadan programmes at LASU | **Partnership with health services to subsidize medical treatment** | Engage professional alumni to provide services to members at reduced cost | **Untapped networking potentials** | Shifts to investment with ROI | **Growing students demand for mentoring, career guidance, training, and scholarships** | Trends and growth analysis | **Partnerships with industries, NGOs, and government for research, innovation and funding** |	Declining membership interest | **Low financial commitment** | Executive synergy across/ within administration | **Weak publicity** | transition challenge in the past | **Economic uncertainty and instability** | Lack of Taqwaa | **Alumni's competing professional and other commitments** | Changing values and priorities among younger alumni and reduced long-term commitment to LASUMA's activities | **Disconnection between LASUMA's activities and members' needs** | Internal leadership | **Political instability** | Competitive alternative/ alumni faith-based and other associations | Lackadaisical attitude of members and excos | **Societal misconception and Islamophobia** | Generational differences | **Insecurity** | Delay in programmes | **Unemployment among members** | Institutional barriers

Business opportunities for LASUMA and its members | **Opportunities abroad**	

The SWOT table above suggests that more weaknesses were identified than strengths. Although, more opportunities were noted by members than threats. However, the core issue is not whether more strengths were identified than weaknesses or more opportunities are listed than threats. A potent threat to LASUMA could weaken the available strengths and truncate its potentials. As LASUMA's resources are limited in the face of the challenges and threats, several strategic priorities were identified by members in their responses to the survey.

Strategic priorities

Bearing in mind the complexities and diversity in the identified SWOT, the following action have been prioritised by members:

- Improved membership engagement and aggressive publicity.
- Collaboration with local, state, national and international stakeholders.
- Establishment of a functioning secretariat and acquisition of landed property.
- Strengthening LASUMA unity and engagement with students.
- Special consideration for female members.
- Strategic engagement of Diaspora members.
- Strategic investment in next generation of LASUMA members.
- Targeted, intentional and timely engagement with (potential) funders.
- Increased engagement with members in political positions.
- Energising the AGM to make it more impactful.
- Renewed investment in capacity building and professional development.
- Execution of ongoing and proposed project for confidence building.
- More visible support for students in Lagos State University.
- Improved financial sustainability and support for members.
- Strengthen organisational structure and institutional sustainability.
- Sharpen accountability and transparency.
- Develop LASUMA flagship programmes like housing scheme, endowment fund, and education trust among others.
- Intervention to support LASU mosque.
- Productive economic investment.
- Sustainable funding architecture.
- Expanded mentorship structure.
- Improved website management.
- Design strict rules and regulations to guide members and future members.
- Postgraduation support for new graduates and existing members.

Objectives and goals of the strategic priorities

To implement the strategic priorities, the following action plans will be taken:

- Aggressive membership drive and engagement.
- Regular and tailored empowerment and entrepreneurial initiatives.
- Diaspora and female members involvement.
- Establishment of regional and international chapters of LASUMA.
- Implementation of human capital development.
- Implementation of housing/estate development programmes.
- Set up a functional secretariat.
- Provide career and professional mentorship for young alumni.
- Expansion of scholarship scope for students.
- Create sustainable and diversified streams of income.
- Establish a Zakat and Sadaqat foundation to support alumni development.
- Significantly improve the membership participation of alumni across digital and physical platforms.
- Prioritise and periodically identify alumni welfare/well-being needs.
- Bridge generational gaps among members.
- Develop and operationalise faith-compliant economic investment and endowment mechanisms that provide predictable and sustainable funding for LASUMA and its members.
- Explore the influence of members in the political sphere.
- To establish robust governance, administrative systems, and operational structures that ensure continuity, accountability, and effective delivery of LASUMA's mandate beyond individual leadership tenures.
- Increase alumni awareness of the annual dues.
- To activate electronic membership multipurpose card.
- To have updated directories of members.
- To urgently mobilise support and cater for members in times of crisis, accident or emergency.
- Launch corporate partner programmes aiming to secure major sponsorship from organisations where members hold influential positions.
- Build a structured Alumni–Student Mentorship and Talent Development Pipeline that will be focused on building strong legacy, relevance, and impact.
- Expand the scholarship annually.
- Increase Diaspora membership annually.

Key activities and targeted outputs

The following activities will be implemented within 2026-2031:

a. Entrepreneurial and empowerment programmes.
b. Partnership with local, state, national, and international stakeholders.
c. Job placements and mentorship.

d. Media visibility/presence.
e. Networking among various sets to expand membership across cohorts.
f. Periodic stakeholders mapping of potential funders and strategic alumni.
g. Quarterly engagement to encourage opportunity sharing among alumni.
h. Establishment of a secretariat and functional office.
i. Identification of members in public office.
j. Organise annual reunion and periodic seminars and workshops.
k. Support LASU mosque maintenance.
l. Liaise with MSSN and faculty coordinators to create more awareness about LASUMA.
m. Collaborate with Muslim bodies in/beyond Lagos.
n. Encourage more members to pay annual dues.
o. Partner with companies.
p. Set up Alumni Welfare Support and Emergency Assistance Programme.
q. Set up Alumni Career Advancement, commercial programmes and Income-Growth Programme.
r. Set up Integrated Alumni Digital Communication Platform.
s. Establish a regular, well-curated alumni e-newsletters.
t. Central alumni database and engagement dashboard i.e. initiating a dedicated content teams for local, national, and international chapters.
u. Global Alumni Spotlight and Engagement Campaign Activity: Run a continuous publicity campaign that highlights alumni achievements, chapter activities, opportunities, and impact stories from local, national, and international chapters. The goal is to make alumni feel seen, valued, and connected globally. This is to encourage participation by showcasing tangible impact while strengthening a shared global alumni identity. This could also include "Alumnus/Alumna of the Month" features.
v. Organise regular virtual town halls, seminars, and workshops.
w. Develop and adopt standard operating procedures (SOP) for governance, finance, and programmes.
x. Develop income-generating initiatives aligned with Islamic finance principles. And introduce transparent financial reporting and accountability systems.
y. Website improvement.
z. LASUMA exploration of hosting a radio programme on LASU Radio.

Estimated cost and source of funding

The 15 goal items listed in the table below on the short, medium and long term have different estimated costs proposed as at 2nd August 2026. This estimate does not include the cost for construction of the housing estate and the LASUMA Alumni Centre. The proposed sources of funding include the following:

- Members annual dues.
- Profits and investment in halal businesses
- Pledges and donations from eminent personalities
- Embassies
- Members in Diaspora

- Group joint investment
- Voluntary and special contributions by members
- Ministries, Departments, and Agencies (MDAs)
- Interest free loan
- Grants from faith-based organisations
- Philanthropists
- Islamic Institutions
- Fund raising.

Performance indicator

The performance indicators will be specific to the activities. However, the general indicators of success will include the following:

- Number of partnerships initiated and number that are successful
- Identifiable members empowered
- Bank balance
- Number and amount of scholarships
- Increase number of fee-paying members within and outside Nigeria
- Student feedback survey
- Members evaluation of programme
- Number of projects completed
- Establishment of a functional secretariat
- Number of active regional and international chapters
- Number of students and young alumni trained annually
- Total number of alumni participating in LASUMA programmes
- Total number of incomes mobilised across streams
- Establishment of the newsletter
- Increase in the number of members on LASUMA digital platforms
- Number of new and retained old members
- Programme implementation
- Annual members feedback on transparency and accountability
- Number of corporate sponsorship of programmes
- Successful LASUMA business and job opportunity matchmaking
- Profit making by businesses set up by LASUMA
- Outcome of external audit
- Comparative analysis of total annual revenue relative to previous years
- Career opportunities and trainings successfully organised.

Synopsis for action

Although members offered numerous strategic priorities and objectives, all can be discussed under six main categories: **P**rofessional development, **R**ecalibrated funding partnerships, **O**perations, **M**embership drive, **P**ractical futurology, and **T**imely appraisal. This categorisation is simply represented by the acronym "PROMPT." While the present categorisation is not monolithic and/or compartmentalised, they are largely mutually self-reinforcing and interconnected imaginations. In the discussion of PROMPT, the aspects in single quote represents the member-identified priorities and in blue are the objectives.

(a) Professional development: The need for professional development was emphasised in the responses of members. This manifested in statements that called for: 'Improved membership engagement and aggressive publicity'; 'Special consideration for female members'; 'Renewed investment in capacity building and professional development'; 'Postgraduation support for new graduate member and older members'; 'Regular and tailored empowerment and entrepreneurial initiatives'; 'Implementation of human capital development'; and 'Provide career and professional mentorship for young alumni.' Not only was the need for the professional development of members obvious in some of their responses but also this must accommodate both genders.

(b) Recalibrated funding partnerships: The responses of members also confirmed the importance of recalibrating LASUMA's funding. Members identified this in both their identification of the LASUMA's strategic priorities and objectives. For instance, members noted the need for 'Collaboration with local, state, national and international stakeholders;' "Targeted, intentional and timely engagement with (potential) funders'; 'Improved financial sustainability and support for members;' 'Intervention to support LASU mosque;' 'Productive economic investment'; 'Sustainable funding architecture;' 'Create sustainable and diversified streams of income'; 'Establish a Zakat and Sadaqat foundation to support alumni development'; 'Prioritise and periodically identify alumni welfare/well-being needs'; 'Develop and operationalise faith-compliant economic investment and endowment mechanisms that provide predictable and sustainable funding for LASUMA and its members'; 'Increase alumni awareness of the annual dues;' 'To urgently mobilise support and cater for members in times of crisis, accident or emergency;' and 'Launch corporate partner programmes aiming to secure major sponsorship from organisations where members hold influential positions.' From the foregoing, LASUMA's funding question is not only limited to the generation of funds but it also extends to how the funds are expended, for instance, towards the welfare of members and to the LASU mosque.

(c) Operations: Some of the identified priorities by members revolve around the operational dimension of LASUMA. This covers not only how the secretariat functions and operates but how it engages with its different categories of members. Among the issues raised include the 'Establishment of a functioning secretariat and acquisition of landed property'; 'Increased engagement with members in political positions'; 'Energising the AGM to make it more impactful'; 'Execution of ongoing and proposed project for confidence building'; 'Sharpen accountability and transparency'; 'Strengthen organisational structure and institutional sustainability'; 'Strategic

engagement of Diaspora members'; 'Develop LASUMA flagship programmes like housing scheme, endowment fund, and education trust among others'; 'Improved website management'; 'Establishment of regional and international chapters of LASUMA'; 'Implementation of housing/estate development programmes'; 'Set up a functional secretariat'; 'Explore the influence of members in the political sphere'; 'To establish robust governance, administrative systems, and operational structures that ensure continuity, accountability, and effective delivery of LASUMA's mandate beyond individual leadership tenures'; 'To activate electronic membership multipurpose card'; and 'To have updated directories of members.'

(d) Membership drive: The responses from the LASUMA survey suggests the urgent need for membership drive. For instance, this need is illustrated in calls for 'Aggressive membership drive and engagement'; 'Diaspora and female members involvement'; 'Expansion of scholarship scope for students'; 'Significantly improve the membership participation of alumni across digital and physical platforms'; and 'Increase Diaspora membership annually.' If LASUMA's active fee-paying and committed members are less than 20,000 strong and the LASUMA's potential members are in the hundreds of thousands, then the urgency of LASUMA's membership drive cannot be underrated.

(f) Practical futurology: This element of the responses relates to preparing, mentoring the next generation of LASUMA members. For instance, members' responses have revolved around 'Strengthening LASUMA unity and engagement with students'; 'Strategic investment in next generation of LASUMA members'; 'More visible support for Islamic activities on campus'; 'Expanded mentorship structure'; 'Design strict rules and regulations to guide members and future members'; 'Bridge generational gaps among members'; 'Build a structured Alumni–Student Mentorship and Talent Development Pipeline that will be focused on building strong legacy, relevance, and impact'; 'Expand the scholarship annually.' These statements appear to underscore the point that long-term functionality and success of LASUMA members must start with strong pre-membership mentoring and preparation initiatives.

(e) Timely appraisal: This element brings all the aspirations (i.e. PROMP) together to complete the PROMPT. All the foregoing information/data from LASUMA members will not be useful if there is no technical, systematic, periodic, and measurable performance evaluation. Indeed, one of the core elements of a Strategic Plan is for it to be measurable with timeline. However, an evaluation of the extent to which the Plan addresses the concerns of members must consider the expected outputs, funding requirement and performance indicators listed above (in item 6, 7, and 8). The task performance evaluation must be at the individual, group and system level. At the individual level will mean that the individual officer will be evaluated in terms of the extent to which he/she performed the assigned task. At the group level, the goal is to collectively evaluate the entire executive in terms of their achievement of the predetermined goals. The system-level evaluation is to assess whether or not the entire LASUMA membership provided the conditions, support and commitment to support the executive to achieve the Strategic Plan.

Key actors, timeline and strategy

The main actor for the implementation of this Strategic Plan is LASUMA members and its Executives. However, other actors include embassies, philanthropists, auditors, LASUMA secretariat staff, and other partners (Table 2).

The implementation of the Strategic Plan will be in three main phases over a five-year period. The phases are divided into short-term (Year 1), medium-term (Year 2–4), and long-term (Year 5) goals. This prevents overextension and ensures resources are used effectively. It is also important to note that rather than a standalone year, the long-term plan is a planned cascaded outcome of the entire Strategic Plan.

Table 2: Timeline for LASUMA Strategic Plan (2026-2031)

Year	Goals	Key actors	Strategy	Measurable impact	Budget	Sources of funding	Expected outcome
Year 1 **2026-2027 (Short-term)**	(**1) Develop and update a database of LASUMA members while drastically expanding the number of members**	President, Vice President I and II, Public Relations Manager, Membership Drive Committee, General Secretary, and Assistant General Secretary	Day-to-day posting of the database form by the LASUMA Admin Officer on all platforms. Also, by the Executives, and Volunteers; Set up Membership Drive Committee; Bi-monthly review; Aggressive campaign for membership; Special invitations, and phone calls from the President to new members; Continuous Executive new member hunting through Departmental and Faculty backend engagements with Departments, Faculties and their Students' Associations; Membership form portal on LASUMA website; ; Convocation list ethnography by exploring annual convocation list to recruit new members; Use of hotlines, call centres, and personalised welcome	Target 24,000 followers across social media platforms and 6000 new members annually	₦1,250,000	Internally Generated Revenue (IGR), donors, partners, committee funds, corporate sponsors, and others.	A complete awareness of actual membership strength; Increased membership; more member on database; more members on WhatsApp platform; increase number on the database

			messages; Barcode availability on the website; Official lines and WhatsApp link for joining should be made available on the website; Snowballing; Symbolic commendation for members that recommend other members every four months				
	(2) Engagement and mentoring of Muslim students	President and Executives, Influential and Prominent LASUMA exemplars that are non-executives; Welfare Officer I and Welfare II, Public Relations Manager	'Alumni-returns'; scholarships; commendation letters; engagement with MSSN-LASU and Faculty Associations; 'Adopt a brother/sister' Attendance and hosting of Muslim students' events; working with Muslim lecturers to motivate students	Co-hosting 1-2 programmes for final year students and others, after-school training for awaiting NYSC Muslim students	₦1,000,000	IGR, donations, MSSN, LASUMA Zakat and Sadaqah Payment (LAZASPA) Fund, corporate partners, ministries of youth, wealth creation, etc., political office holders, and others.	Bridging the gap between students and alumni; creating an early bonding with future members; mentoring; Over 1000 student scholarships; organise/attend at least 20 Muslim students' programmes; Excellent Students' letters of commendation; Annual (longitudinal) data on Muslim students' views and expectation of LASUMA.

	(3) Visits to stakeholders (partners and potential funders)	President, Public Relations Managers, and other Executives; Diaspora representatives	Setting up Visitation Committee; produce customised souvenirs; and create visitation roster	Visits to 12 MDAs and organisations where LASUMA members are heads.	₦6,000,000	IGR, support from partners, prominent stakeholders, and others	Increased number of stakeholders, potential funders increased.
	(4) Accountability, transparency, prudence, auditing and annual performance evaluation	President, Financial Director, Treasurer, Internal Auditor and External Auditor; All office holders, Finance committee, and all actors given responsibilities; LASUMA Implementation, Monitoring and Evaluation (IME) Committee; and Diaspora members	Quarterly financial reports/statement; recruitment of auditor and sharing of annual auditor's statement; financial responsibility training; annual performance survey by LASUMA members; formation of Implementation, Monitoring and Evaluation (IME) Committee; each executive should submit quarterly reports to President which will be forwarded to the IME Committee	Four quarterly posting of financial statement annually; submission of quarterly reports to IME Committee whose members must meet and carry out their quarterly and biannual critical review; submission of reports to the Executive Council (EC) for prompt actions.	₦750,000	IGR and annual dues, committee funds, corporate organisations, funding from partners and sponsors, and others	Building members' trust; sustainable financial etiquette; professionalism; annual auditor's financial reports; annual LASUMA members' survey report on performance; IME Committee reports submitted and actioned.
	(5) Establishment of a functional secretariat	President and Executives; Philanthropists	Urgent letter of support for office equipment to local/ diaspora members; sponsorship of rentals; rentage, temporary	Have a temporary and permanent LASUMA secretariat	₦5,000,000 to ₦100,000,000	IGR, donations, intervention, office project fund,	Professionalism; befitting business address; improved profile; checklist/ record for LASUMA

			containers and plan for permanent office; purchase of land, architectural design and survey			diaspora, and support from other eminent members and host communities, internal effort to build a temporary secretariat by members and others, and a grand luncheon.	programmes (number of attendees, resource persons, and cost)
	(6) Brand visibility	President, PRM 1, PRM 2, LASUMA Admin Officer, and Secretariat.	LASUMA Newsletters; periodic visits to media organisations (Radio Lagos, Radio Nigeria, TVC, AIT, etc); Building a network of media men/ women to showcase the activities of LASUMA at little or no costs; goodwill from colleagues and friends using members in the Faculty of Media and Communications; LASUMA congratulatory messages in the convocation brochure; publicity support during MSSN Jihad Week; improving website; setting up Publicity	Increase followers by 6000 per year	₦500,000	IGR, LASUMA members in the media, embassies and international partners or governments	More media visibility for LASUMA and its activities; increase the awareness of LASUMA among potential members and the general public.

			Committee; content creation; Convocation magazine for Muslim students; Improved websites with special features like LASUMAITE of the Month, etc; publishing the bi-annual newsletter four times a year; introducing creative and exciting professional development programmes; Bulletin; and *YouTube* lectures.				
	(7) Strengthening Professional Development of LASUMA Members	President, Vice President 1 and 2, Welfare Officer, and all other Executives; Diaspora Reps; LASUMA Professional Development Committee; Resource persons; Halal venture capitalists.	Formation of a LASUMA Professional Development Committee; professional training for fresh and final year LASU students; training for postgraduate and PhD students; Pre-NYSC training; targeted training for Law, Engineering, etc; Academic training; Periodic training modules and certificates; business match-making sessions; venture capitalism and/or investment; media reportage; Business Camps and career tips	8 training workshops (2 per quarter); and 1000 participants (100-150 per workshop).	₦10,000,000	Government support, donors, foundations, funds from partnerships, corporate organisations; funds from consultancy and professional services rendered by LASUMA; Embassies of Islamic countries, and	Support members' personal and professional development; expansion in membership; increase in dues-paying members; deepening connection and continuity of standards; supporting their businesses

						halal businesses	
	(8) Deepening Islamic knowledge	President, Dawah Committee; LASUMA Zakat and Sadaqah Committee; Webinar Committee; Ramadan and AGM Committees; VP 1 and 2; Publicity Relations Managers; and Executives; LASUMA members; and Other resource persons	Virtual/ Quarterly Quranic and Hadith classes; Ramadan lectures; special lectures; Friday Posts; Monthly webinar, etc	12 lectures in a year; 50% of LASUMA members	₦10,000,000 (including Ramadan lectures and AGM).	LASUMA Zakat and Sadaqah donations, Islamic embassies, Muslim organisations, Islamic non-governmental organisations, endowments from families and corporate organisations, and others	Balance the professional development of members with their faith.

	(9) Strengthening of Diaspora chapters	President, VP 1 and 2, and all Executives; Diaspora Reps in America, UK and Europe, and Saudi Arabia and Asia (including South Africa and other African countries)	Engagement of Diaspora members; snowballing; harvesting foreign numbers via WhatsApp entries; periodic LASUMA Diaspora events; Diaspora Reps will host Diaspora platforms and onboard members to regional platforms; head-hunting and hosting prominent scholars for LASUMA events.	1000 Diaspora members to be onboarded within a year; Establish and maintain linkages and trusted relationship between home and Diaspora and among Diaspora LASUMA members	$5000	Diaspora members, corporate organisations, embassies of Islamic countries and others.	Improved awareness of Diaspora members; delegated responsibility to strengthen LASUMA's outreach and impacts; international sense of belonging among members; strengthening LASU's internationalisation; familiarity, support, and improved welfare and funding for members

Year	Goals	Key actors	Strategy	Measurable impact	Budget	Source of funding	Expected outcome
Year 2-4 **2027-2030 (Medium-term)**	**(10) LASUMA Business Plan**	LASUMA Investment and Business Committee, President, Legal adviser, and other Executives, Interested LASUMA Members and Investors	Constituting a LASUMA Business and Investment Committee (LBIC) to oversee planning and implementation of business initiatives; Develop a comprehensive investment proposal and issue a formal call for interested investors; Establish the LASUMA Centre, including facilities such as halls, a sports centre, an event centre, and a commercial mall.	The LASUMA Business and Investment is formally constituted and operational; a detailed investment proposal and investor call document is developed and disseminated; a defined number of investors are successfully secured and engaged; Progress toward the establishment of LASUMA Centre is initiated and documented.	₦1,500,000	Investors, business partners, corporate and government establishment, endowments, donations from prominent members, and voluntary donors, annual dues, luncheon and others	Commencement of LASU Muslim Alumni Centre project, including completion of a feasibility study; Full constitution and operationalisation of the LASUMA Business and Investment Committee; Development and circulation of the investment proposal and call for investors; Securing committed investors to support the project.
	(11) Housing/Estate programme	President, VPs, Legal adviser, Ex-officio and other Executives,	Setting up LASUMA Housing Committee; Acquiring hectares of land within IBILE or any other place in Nigeria with LASUMA members;	Land acquired in a strategic location; land allocation perfected and documented;	₦1,000,000 (for Committee running around and	Donors, investors, endowments, halal businesses, building	Masterplan on housing/estate; Knowledge driven and risk-conscious Housing and Estate initiatives

		LASUMA Members, Cooperatives, Mortgage institutions, promoters and builders	LASUMA Housing Committee will invite interested members; professional builders, etc to be engaged; lessons from past experiences; written agreements; engagement with Muslim and other cooperatives and mortgage institutions during feasibility studies; and group joint investment	and members taken possession of the land they have paid for.	feasibility studies)	agencies, corporate organisations, possible public-private partnership (PPP), diaspora support, and others	concluded to ease the affairs of Muslims
	(12) Funders' profiling and linkage to LASUMA's goals/ projects	President and Executives, Diaspora members, Linkages Committee, LASUMA Business and Investment Committee (LBIC), Legal adviser, and Ex-officio	To set up LASUMA Linkages Committee; Linking funders to one or more LASUMA initiatives (e.g. potential halal funders from sectors like banking, oil and gas, etc.); ascertain financiers' core areas of interest and their retainership; Diaspora support basket; getting the names of potential funders from prominent LASUMA members, visitation to influential LASUMA members; sending letters to prospective partners; Identification of the different categories of	Linkage Committee formed as well as others, secure 60 funders per year and link them up with LASUMA with appropriate projects	₦1,000,000	Sponsors and collaborators, pledges from funders, donations, agencies visited, and IGR	Clarity on funding prospects and funders interests; alignment of Plan to funders' capacities and commitments

			funders, their strengths, interests, and retainership; and commendation visits, awards, and letters				

Year	Goals	Key actors	Strategy	Measurable impact	Budget	Sources of funding	Expected outcome
Year 5 **2030-2031 (Long-term)**	**(13) Professional development**	President, Welfare Male/Female, Webinar Committee; Executives, Halal venture capitalists, and Resource persons	Webinar, physical events focusing on gender, topical issues relating to health, age, and occupational hazards; widowhood; Supporting LASUMA's male/female members; organising gender sensitive counselling and medical issues/ tests, etc; strong mentoring and monitoring of beneficiaries; survey of beneficiaries, resource persons and funders	Two programmes for professional development annually; 500-1000 members targeted annually	₦1,000,000 (per year)	Government agencies, ministries, corporate agencies, professional bodies, higher institutions, and others	500-1000 members will benefit from the professional development programmes

	(14) Improving operations of LASUMA secretariat	President, General Secretary, Assistant General Secretary, PRM, Secretariat Committee, VP I and II, and other Executives, External auditor, and LASUMA Members	Development of an Islamic standard operating procedure (ISOP) for the secretariat and its engagement with members, campus Muslim community, students, funders, partners, and other stakeholders; operational responses via email, correspondence, and prompt communications with stakeholders	Timely and professional engagement with members and other stakeholders; effective and efficient implementation of programmes	₦1,000,000	IGR, donation, funding from events and programmes, and others	Automated database of 120,000-200,000 LASUMA members, resource persons, funders, partners, and other stakeholders
	(15) Final reports	Formation of a 5-Year Strategic Plan Committee to oversee outstanding goals for the next 5 years; President and Executives; and LASUMA Implementation, Monitoring and Evaluation (IME) Committee	While the report is going on, a new Committee for the next Strategic Plan must be set up; Consider Executive reports, Committee reports, and LASUMA Catalogue	Report finalised and submitted to the Executives, Advisory Council, Board of Trustees (BOT), General Assembly, and other committed stakeholders	₦950,000	IGR, donations, endowment and others	LASUMA advanced with standards; Major goals achieved and passed at 70%; All reports considered; Lesson learnt; Performance evaluation survey recorded; Solid foundation for the next 5-year Strategic Plan (2031-2036) established.

Strategic Plan Committee Members Who Drafted LASUMA 5-year Strategic Plan Document

Alhamdullillah Robil Alamin. The Lagos State University Muslim Alumni (LASUMA) is indeed grateful to the Strategic Plan Committee members who drafted LASUMA first 5-year Strategic Plan Document. The Committee members include:

1. Dr. Abdul-Azeez Adeyemi Anjorin (Committee Convener & Chair).
2. Dr. AbdulGafar Tobi Oshodi (Committee Co-Chair).
3. Dr. Azeezat Oyindamola Alafia (Member).
4. Dr. Umar Adam (USA) (Committee Secretariat).
5. Alh. Taiwo Ogunbote (USA) (Diaspora Rep).
6. Mr. Sikirullahi Lanre Osinubi (Committee Secretariat).
7. Mr. Lukumon Salahudeen (Committee Secretariat).
8. Mr. Mushafau Ige (Committee Secretariat).
9. Alh. Sulaimon Ige Razak (Advisory Council).
10. Alh Monsur Popoola (LASUMA Ex-officio).
11. Imam AbdulHakeem Oshodi (LASUMA Ex-officio).
12. Mr. Taiwo Folaranmi (LASUMA Finance Director).
13. Dr. Fatai Yakeen (BOT).
14. Alh. Abdul-Lateef Onibudo (LASUMA VP 1).
15. Prof. Abideen Tijani (Member).
16. Prof. Latifat Yahya (Member).